

Multi-Media Career Day

Goal

The CBA is developing an event template that will assist in broadcast recruiting on college campuses across the state. Students will have the opportunity to learn about broadcast careers and internships from professionals and have discussions with recent graduates employed at local television and radio stations. The Career Day will allow students to connect with station personnel, ask questions and learn about the many careers offered in the broadcast industry – both internships and jobs available after graduation.

Inaugural Event

The initial Career Day will be held in the University Union of Sacramento State University (CSUS) on Monday, May 1, 2023. It will be FREE and welcome CSUS students and faculty from all majors and academic departments. The CBA has partnered with the Journalism Department to reserve space for the event and then will add other departments such as Communications, Business, and Engineering, along with the campus radio station and the Career Counseling Center.