



Multi-Media Careers in the Classroom

The CBA is continuing our college outreach with a new focus: Multi-Media Careers in the Classroom (MMCC). Station personnel speak directly to students about various positions in the station, what their day to day is like, and answer any questions the students may have. The goal is to make students more aware of the different career paths in Radio and TV stations.

The CBA's MMCC outreach targets majors in Engineering, Accounting, IT, Marketing, and Journalism/Communications. If you know any classes or schools that you believe would be a good fit for the program, please let us know.